

Therese Joffre

(989) 948-2137 | New York, NY | therese@theresejoffre.com | theresejoffre.com

OBJECTIVE:

Multifaceted political consultant with a background in science and journalism, committed to advancing public understanding of conservative values and policy to uphold our country. Eager to contribute to political campaigns and offices through intentional relationship building, effective communication, donor relations, and professional team management.

EDUCATION:

BS Chemistry with an emphasis on Biochemistry | Hope College | Holland, MI
American Chemical Society Certified

Magna Cum Laude

University College London | London, England
Chemistry Department

Semester Abroad

MOST RECENT EXPERIENCES:

Intern – Project on Public Opinion | Cato Institute | *September 2025 – Present*

- Researched, designed surveys, and collected data on the public opinions of Americans on a variety of issues.
- Wrote short memos, edited opinion pieces, and supported research and citations for Scholar's survey reports.
- Created infographics and social media content to communicate results from national public opinion surveys.
- Proposed and executed a recorded, new and unique event featuring Cato interns engaging in civil discourse.

Director of Campaign Operations | Alina Bonsell for NY City Council | *June 2025 – Present*

- Managed Bonsell's campaign in its administration and communication between voters, volunteers, donors, and partners. Organized fundraisers and event logistics, as well as attended GOP events in the city to support Bonsell.
- Led and managed team members, consultants, volunteers, and all communication on behalf of the campaign.
- Executed strategies like website SEO, Google ads, Meta ads, IP address targeting, text blasts, canvassers, etc.
- Wrote speeches & edited any communications on behalf of the campaign including posters, websites, palm cards, etc.
- Designed and created all marketing material for the campaign including the website, posters, palm cards, event flyers, banners and other social media posts. Managed Bonsell's online presence, ads, and website for maximum exposure

High School Science Lab Demonstrator | Peace Corps Liberia (West Africa) | *May 2024 – February 2025*

- Served as a science teacher in Liberia to set up a science laboratory, teach classes, and empower Liberian teachers to continue innovative teaching methods. Taught over 500 students at a public/government school in northern Liberia.
- Collaborated with students to start classes where students had opportunities to get acquainted with computers, learned the user interface, and how to type up documents. Increased community knowledge with technology.

Reporter | *The College Fix* | Remote | *March 2023 – June 2024*

- Managed multiple story pipelines by researching, interviewing, and writing investigative pieces related to higher education resulting in broader awareness of conservative news in universities that are underrepresented in media.
- Strengthened web research skills by spending countless hours combing the internet for unique stories and connected individuals who could be interviewed for insights, increasing reporting and research skills within news writing.

President and Communications Chair | Hope College Republicans | *May 2023 – May 2024*

- Elected as Com Chair and later President of Hope Republicans to foster a community for conservatives, organize outreach activities, volunteer for political groups/campaigns, and facilitate travel to conferences (CPAC, March for Life, etc.). Created infographics, outreach opportunities, and other social media posts for the club at the college.
- Whilst serving for Hope College, elected as treasurer for the Michigan Federation of College Republicans. Managed the finances, attended bi-weekly meetings, and planned events with collaborating Michigan colleges across the state.

Opinion and News Section Editor | *The Anchor* | Hope College, Holland, MI | *August 2021 – May 2024*

- Managed the receipt and review of opinion pieces from guest writers across campus and across the world to publish a diverse set of commentary on current events and topics including films, policy, and politics, culture, and the arts.
- Strengthened organizational and operational skills through leading staff writers in topic development, conveying proper research methods, and mentoring young writers through copy edits and publication.
- Honed asset management skills through using Adobe InDesign to draft pieces for print publications and WordPress to publish pieces on the online website.

Speaker | TEDxHopeCollege | *September 2023 – February 2024*

- Selected to speak at the Spring 2024 TEDxHopeCollege event with a [talk](#) titled "Transforming the culture around conversation at college." Wrote, edited, and collaborated to deliver the speech with as much impact and inclusivity as possible with the entire TEDxHopeCollege executive team to persuade audiences to engage in constructive dialogue.

Assistant Campaign Manager | Mr. Larry Shattuck, Holland, MI Mayor Candidate | *August 2023 – November 2023*

- Assisted Charlie Koolean (Strategic Political Management) with Mr. Shattuck's campaign with social media and events. Captured photos, setup Facebook and Instagram accounts, and managed each for the most effective publicity.

Contributor | *Wall Street Journal* | Remote | *February 2021 – September 2023*

- Published opinion responses to questions about current events for the Future View section of the *Wall Street Journal*.
- Selected for publication from university students around the globe nine times on topics including politics, technology, jobs/internships, and education.